



Middleby Acquires Brava Home Inc.

November 20, 2019 2:00 PM EST

ELGIN, Ill.--(BUSINESS WIRE)--Nov. 20, 2019-- The Middleby Corporation today announced the acquisition of Brava Home Inc. The Redwood City, Calif.-based company is well-known for its advanced residential cooking technology paired with a chef-powered service.

Brava offers proprietary cooking-by-light technology which provides users a fast, flexible, space saving and eco-friendly appliance for their kitchen counter. The patented light technology cooks food up to four times faster, requires no preheat and allows the preparation of multiple products in the same oven cavity, providing significant time savings and convenience. Additionally, the Brava technology allows for an intuitive, recipe driven and chef supported control that simplifies the cooking experience and ensures the perfect end product for even the least experienced users.

"We are excited about the growth potential of Brava as consumers discover the benefits of light-cooking technology. The cloud-based, smart-control on the Brava oven resonates with customers of all ages due to its simplicity and ability to turn any user into a chef," said Middleby CEO Tim FitzGerald. "As Middleby continues to focus on the most progressive technologies, we are addressing a growing market of consumers who are versed in technology and a digital experience. We believe Brava will bring many opportunities to both our residential and commercial businesses, as we extend the technology and capabilities to other Middleby brands."

"We are excited to join forces with forward-thinking and industry-leading Middleby. Our partnership provides tremendous opportunity for us to evolve our cooking solutions, delight our customers and accelerate our reach. We further look forward to collaborating and innovating with the strong portfolio of existing Middleby brands," said John Pleasants, CEO of Brava.

For more information about Middleby and the company brands, please visit www.middleby.com. For more information on Brava please visit www.brava.com.

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used in the commercial foodservice, food processing, and residential kitchen equipment industries. The company's leading equipment brands serving the commercial foodservice industry include Anets®, APW Wyatt®, Bakers Pride®, Beech®, BKI®, Blodgett®, Blodgett Combi®, Blodgett Range®, Bloomfield®, Britannia®, Carter-Hoffmann®, Celfrost®, Concordia®, CookTek®, Crown Food Equipment®, CTX®, Desmon®, Doyon®, Eswood®, EVO®, frifri®, Firex®, Follett®, Giga®, Globe®, Goldstein®, Holman®, Houno®, IMC®, Induc®, Jade®, JoeTap®, Josper®, L2F®, Lang®, Lincat®, MagiKitch'n®, Market Forge®, Marsal®, Middleby Marshall®, MPC®, Nieco®, Nu-Vu®, PerfectFry®, Pitco Frialator®, QualServ®, SiteSage®, Southbend®, Ss Brewtech®, Star®, Sveba Dahlen®, Taylor®, Toastmaster®, TurboChef®, Ultrafryer®, Varimixer®, Wells® and Wunder-Bar®. The company's leading equipment brands serving the food processing industry include Alkar®, Armor Inox®, Auto-Bake®, Baker Thermal Solutions®, Burford®, Cozzini®, CVP Systems®, Danfotech®, Drake®, Emico®, Glimek®, Hinds-Bock®, Maurer-Atmos®, MP Equipment®, M-TEK®, Pacproinc®, RapidPak®, Scanico®, Spooner Vicars®, Stewart Systems®, Thurne® and Ve.Ma.C.®. The company's leading equipment brands serving the residential kitchen industry include AGA® AGA Cookshop®, Fired Earth®, EVO®, Heartland®, La Cornue®, Leisure Sinks®, Lynx®, Marvel®, Mercury®, Rangemaster®, Rayburn®, Redfrye®, Sedona®, Stanley®, TurboChef®, U-Line® and Viking®.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20191120005174/en/>

Source: The Middleby Corporation

Darcy Bretz, Investor and Public Relations, (847) 429-7756