

## THIS IS MIDDLEBY (NASDAQ: MIDD)

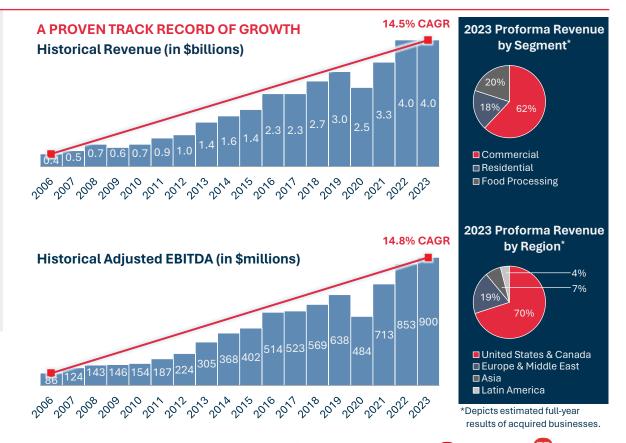
Middleby is a global leader in commercial, residential, and industrial-foodservice equipment. The company brings industry-leading innovations and customer-backed solutions to the markets it serves through both internal investments and acquisitions. And with more than 120 well-known and highly respected brands, Middleby's products are found around the world in restaurants, residential kitchens, and food-processing facilities, to name a few. More investor information is available at <a href="https://www.middleby.com">www.middleby.com</a>.

#### WHY MIDD?

- ▶ **Industry Leader**. Spearheading innovative marketplace solutions.
- Financial Discipline. Track record of consistent growth and cash generation.
- ▶ Margin Targets. Goal of 25–30% EBITDA margins across the segments.
- ▶ **Established, Quality Customer Base**. Highly respected, proven brands.
- ▶ Successful Acquirer. Strategic acquisitions bring innovation to Middleby.
- **Experienced Management**. Trusted veteran team with deep expertise.

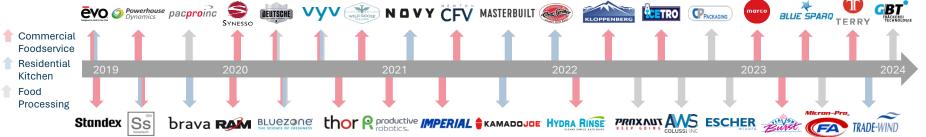
# A STRONG CASH GENERATOR AND SUCCESSFUL STRATEGIC ACQUIRER

Middleby has completed 28 transactions since the beginning of 2020, many of which have targeted key technologies and long-term growth trends. The enhanced capabilities and synergies attained through these additions have strengthened all three segments.



## **Strategic Investment Themes**

- Automation, IoT, and digital controls
- Ice and Beverage platform expansion
- Ventless and electrified cooking
- ▶ Food Processing full-line solutions
- Residential brand and product portfolio
- International expansion





#### **INDUSTRY TRENDS AND GROWTH**

- Restaurant operators turning to IoT to help fuel internal improvements and better profitability.
- Automating kitchens to minimize labor and training needs, while also enhancing speed and food consistency.
- Versatile equipment delivers significant menu flexibility.
- Ventless kitchens are flourishing, as restaurants expand to nontraditional locations and emphasize sustainability.
- Growing carry-out and delivery options targeting fast, hot, and consistent quality.
- Expanding beverage and ice portfolio, a large high-margin growth market.

- Induction and electric residential appliances are a long-term thematic trend.
- Appliances with color options are a budding development for designer residential kitchens.
- · Charcoal and pellet fuels keep capturing share from gas smokers.
- Full backyard bars with ice production and large refrigeration are gaining popularity.
- Chewable "nugget" ice is a growing consumer favorite and available at home.
- Designers' influence benefits from Middleby's Residential Showrooms and education programs.

- End-to-end solutions being powered by labor challenges and a greater need for automation.
- Minimizing the cost of ownership while also maximizing finished product quality.
- Clean labels with longer shelf life drive enhanced adoption of bestin-class equipment solutions.
- Food security creates a need for localization of processing plants around the world.
- Sustainability goals set by processors are forcing the adoption of carbon-footprint-related initiatives.

## **DELIVERING INNOVATION**

- Open Kitchen IoT: Middleby's Digital automation and enterprise platform connects foodservice operators' front, middle, and back of the "house" across any brand.
- **L2F FryBot**: Autonomous collaborative robotic frying, a complete Middleby automation solution.
- TurboChef PLEXOR: Award-winning space-saving innovation delivers three types of ventless cooking technologies in one unit.
- Blodgett INVOQ: Award-winning combination (or combi) oven uses up to 70% less energy without compromising quality.
- Evo EVent: Ventless griddle for use in high-volume commercial applications without the need for traditional overhead ventilation.

- AGA Induction Range: Energy-efficient induction technology continues to be well received in the U.S. and capture share.
- Viking RVL: Modern, sleek designed suite of connected cooking and refrigeration appliances.
- Novy Induction: The very latest in induction cooking and innovative ventilation products.
- La Cornue French Range: Ultra-premium ranges hand crafted in Paris, France, continue to build on a growing presence in the U.S.
- Konnected Joe: Traditional Kamado-style grilling and smoking with built-in digital controls for automated lighting and app-based cooking.
- Masterbuilt Gravity Series: Delivers app-controlled authentic grilling and smoking to the backyard with a gravity-fed charcoal hopper.
- **U-Line and Marvel Nugget Ice**: Digitally controlled nugget ice makers featuring adjustable ice density.

- ALKAR by TurboChef: A microwave, impingement, and steamheating industrial oven that saves operators energy and water, while also producing a superior quality product by controlling yield.
- Baker Thermal RapidBake: The only high-demand, high-volume impingement microwave oven with faster bake times and increased yields.
- Thurne PortionX: A high-volume, case-ready line that provides ultimate portion control and the best yields in the industry in a more compact footprint.
- ESCHER Robotic Mixing Systems: Fully automated batch mixing for artisanal and traditional products.
- Auto-Bake Serpentine F3 and RF3 Convection Ovens: Energyefficient electric and hybrid thermal ovens.